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EMBA

**EXECUTIVE MASTER OF
BUSINESS ADMINISTRATION**

| DEAN'S MESSAGE



The mission of the institution is to educate individuals who will contribute to the management and leadership of global organization

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore, and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS Executive MBA will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is accredited, cutting-edge, and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that EMBA graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Face it. You are busy. You have work obligations, family commitments, and a life to live. We understand that. That is why our program provides the ultimate in flexibility and convenience. Our EMBA fits your life, not the other way around.

Let the SBS Learning Fun begin!

Bert Wolfs, Ph.D. Academic Dean

ACCREDITATION



SBS Swiss Business School is institutionally accredited in accordance with the Swiss Federal Act, HEdA 2021-2028.



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas.



SBS Swiss Business School holds a certification by EDUQUA. EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



Accredited by the British Accreditation Council as an Independent Higher Education Institution.



Accredited by a CHEA-Recognized Accrediting Organization Recognized by the U.S Department of Education

RANKING



SBS is among the first Business Schools in Europe to adapt its Executive MBA program towards the new demands of leading organizations and companies within the knowledge economy.

We need people who can lead interdisciplinary and multi-cultural groups. Individuals who can combine knowledge across disciplines and who understand the role of the organization in the society.

In order to meet these demands, we have adapted our Executive MBA program, with major in International Management to give participants a set of skills to identify and creatively solve problems, add value and contribute in ways that are not routine.



| THE EXECUTIVE MBA AT A GLANCE

- **PART-TIME PROGRAM**
- **12 MODULES**
- **ONCE A MONTH** ON CAMPUS LECTURES - **FRIDAY TO SUNDAY**
- **12 MONTHS** COMPLETION PERIOD
- **SMALL GROUPS**
- EMPHASIS ON **TEAMWORK** AND STUDY GROUPS
- **STRONG FOCUS** ON THE CASE STUDY METHODOLOGY
- **INTERACTIVE** LEARNING ENVIRONMENT
- **ACTION** LEARNING **CONCEPT**
- **DUAL FOCUS** ON PERSONAL AND ORGANIZATIONAL DEVELOPMENT

| SBS EXPERIENCE STORIES



"I chose the EMBA Program at SBS Swiss Business School because it was an appealing program with 12 monthly courses, a top facility, lectures with commercial experience, a school with a good reputation and positive references from former students. I liked that all the sub-

jects that were taught had an ideal mix between theory and practical reality. Furthermore, spending an extended weekend per month for one course (subject) with the very competent, and experienced lecturers helped my learning experience. My overall experience was very exciting, instructive, energy-sapping, and demanding. Simply a great learning experience that stays unforgettable!! Absolutely recommendable!"

Marcel Stäheli, Executive MBA Alumnus



"Participating in the Executive MBA, at SBS Swiss Business School is a journey of knowledge, which you can apply directly in your job or career. You will embark a journey with a brick of a big puzzle every time you are in class. The hunger for knowl-

edge will show, as you learn how the theoretical models are applied in practice. The EMBA makes you understand how to react to changes in business, for your benefit, the company you work for, and how to make a strategy in acting. At SBS you will build a network of international people in the same level, and have cross-cultural understanding."

Jesper Rodriguez, Executive MBA Alumnus



| EMBA CURRICULUM

	ECTS
BSA 501 BUSINESS ANALYTICS	5
FIN 540 CORPORATE FINANCE	5
MKT 506 DIGITAL MARKETING	5
COM 507 COMMUNICATION AND NEGOTIATION SKILLS	5
ACC 500 MANAGERIAL ACCOUNTING	5
CMG 501 CHANGE MANAGEMENT	5
ENT 540 ENTREPRENEURSHIP AND CORPORATE VENTURING	5
LDT 501 LEADERSHIP FOR DIGITAL TRANSFORMATION	5
ECO 502 MANAGERIAL ECONOMICS	5
SRS 501 STRATEGY AND SUSTAINABILITY	5
FIN 525 INTERNATIONAL FINANCIAL MANAGEMENT	5
MBG 605 INTERNATIONAL BUSINESS AND SIMULATION GAME	5
STR 505 STATISTICS FOR RESEARCH: ONLINE COURSE	2
THE 770 FINAL GRADUATION PROJECT	8
TOTAL ECTS:	70



“ SBS is an institution dedicated to business education with an internationally established reputation. Its rankings among top MBA programs speak for themselves. The educational outcomes are precious, and I am applying them daily in the field of TIME technologies (Telecommunications, IT, Media and Entertainment). ”

Milan Andjic, Executive MBA Alumnus



| Faculty

Dr. Erdal Atukeren

Ph.D., University of Ottawa, Canada
(Economics)

Mr. Thomas Signer

MSc., Carnegie Mellon University, USA
(International Financial Management)

Mr. Thierry Kiefer

MSc, INSA Strasbourg, France
(Change Management)

Dr. Alessandra Scicchitano

Ph.D, Universita della Calabria
(Leadership for Digital Transformation)

Mr. Daniel Zou

MBA, Cornell University
(Business Analytics)

Dr. Bert Wolfs

Ph.D., University of Cumberlands, USA
(Entrepreneurship and Corporate Venturing)

All faculty members are employed in international firms and organizations in their areas of expertise. Courses are therefore practical, updated and focused on the students.

*Partial List



| EMBA Admissions Requirements

- Undergraduate degree (Bachelor) from a recognized university or equivalent
- GMAT score 550 or higher for applicants with an undergraduate degree from the USA (GMAT can be waived if SBS Admissions Exam is successfully completed)
- Fluency in English at a TOEFL IBT level of minimum 90 or IELTS of minimum 6.5 band score (if English is not native language)
- Applicants who meet the English level requirement are exempted from the English skills part in the SBS Admissions Exam
- Substantial (not less than five years) experience at executive/management level
- Successful completion of a personal interview with our Admissions Officer, either in person, by phone, or online

| How to Apply

1. COMPLETE THE ONLINE APPLICATION FORM
2. COMPLETE CURRICULUM VITAE INDICATING PROFESSIONAL EXPERIENCES
3. CERTIFIED COPY OF BACHELOR'S DEGREE
4. OFFICIAL ACADEMIC TRANSCRIPTS
5. A GMAT SCORE OF MINIMUM 550 (IF APPLICABLE)
6. PROOF OF ENGLISH PROFICIENCY (TOEFL, IELTS, OR TAKE THE SBS ADMISSIONS EXAM)
7. TWO REFERENCE LETTERS (PROFESSIONAL)
8. NON-REFUNDABLE APPLICATION FEE OF CHF 150.-
9. ONE HIGH-RESOLUTION PICTURE (PASSPORT PHOTO STYLE) IN .JPG, .PNG, OR .GIF FORMAT

| Transfers

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office at SBS Swiss Business School.

The admissions officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of "B" or higher.

| Tuition Fees

Tuition fees at SBS Swiss Business School can be paid in full or in installments according to the payment plans below:

APPLICATION FEE	CHF	150.-
ADMINISTRATION FEE*	CHF	3'500.-
PER MODULE (12 MODULES IN TOTAL)	CHF	2'000.-

We offer a 5% discount on full payment at the start of the program.

*One-time non-refundable fee.

TAKE THE NEXT STEP

**ZURICH HAS BEEN
CONSISTENTLY RANKED AS ONE OF THE
TOP CITIES FOR QUALITY OF LIFE AND
AMONG THE BEST STUDENT
CITIES WORLDWIDE**



Call to speak with a
member of our
dedicated team
+41 44 880 00 88



Visit our campus
Monday to Friday
08:30 – 18:00



Send us an email
enrollment@sbs.edu



Attend an info
webinar



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Youtube: www.youtube.com/user/SwissBusinessSchool
Instagram: www.instagram.com/sbs_swissbusinessschool/

* Additional terms and conditions apply to enrolled students



We are here:
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