



www.sbs.edu



MBA

**MASTER OF BUSINESS
ADMINISTRATION**

DEAN'S MESSAGE



The mission of the institution is to educate individuals who will contribute to the management and leadership of global organization

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore, and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS MBA will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is accredited, cutting-edge,

and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that MBA graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Face it. You are busy. You have work obligations, family commitments, and a life to live. We understand that. That is why our program provides the ultimate in flexibility and convenience. Our MBA fits your life, not the other way around.

Let the SBS Learning Fun begin!

Bert Wolfs, Ph.D. Academic Dean

ACCREDITATION



SBS Swiss Business School is institutionally accredited in accordance with the Swiss Federal Act, HEfA 2021-2028.



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas.



SBS Swiss Business School holds a certification by EDUQUA. EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



Accredited by the British Accreditation Council as an Independent Higher Education Institution.



Accredited by a CHEA-Recognized Accrediting Organization Recognized by the U.S Department of Education

RANKING



STRENGTHS OF THE SBS MBA PROGRAMS



STUDENTS

- Average age 24-46.
- Diverse educational backgrounds and professional experience
- 40% women
- 60% of international students
- Highly qualified students



PROGRAMS

- Taught in English
- SBS AAA Standard - *Accredited / Applicable / Affordable*
- Small classes for personalized attention
- Ranked internationally



FACULTY

- Known for passionate teaching and academic excellence
- Superbly skilled in teaching and professional practice
- Experts in their fields who are up-to-speed with the latest trends in the business world
- Lecturers teach a curriculum that facilitates hands-on learning opportunities
- Challenging lectures, bringing difficult topics to life through discussions and concrete examples



LOCATION

- Located in Zurich - the heart of Europe
- Zurich - Global Alpha City
- One of the most international places worldwide
- Center of international banking and insurance companies
- High degree of public and national safety



EMPLOYABILITY

- Local and international companies employ our students after graduation or during their studies
- SBS students are reputed members of the society and business



ALUMNI

- Graduates stay in touch with SBS
- Alumni events, programs, reunions, and career resources
- Alumni portal



CAREER DEVELOPMENT

- Career Days
- Company Visits
- Career Development Seminars
- Guest Speakers

Our programs are in accordance with European MBA standards
equivalence of 90 ECTS credits

| SBS MBA PROGRAMS

An MBA is sought after by ambitious individuals and in many organizations it is rewarded by an increase in salary and promotion. One of the most common reasons students mention for pursuing an MBA is a career change. The programs are based on a common curriculum with extensive attention placed on the fields of specialization. At SBS Swiss Business School, you will find a supportive community where each person's interests and ideas make a difference. With a limited class size, you're assured

of receiving individual attention from our faculty and staff. We offer an academically challenging curriculum, tailored to your career goals, and numerous opportunities for learning. These attributes set our MBA program apart from others. You can design a program of study that enables you to build on your strengths and interests. The program broadens your knowledge; sharpens your business skills; and incorporates your personal, professional, and extracurricular experiences.

| MBA PROGRAMS AT A GLANCE

FLEX MBA

- Part-time program
- 15 modules, 15 months
- International Management Specialization
- Once a month on campus lectures - Friday to Sunday
- 15 months completion period
- Ongoing enrollment

EXECUTIVE MBA

- Part-time program
- 12 modules, 12 months
- International Management Specialization
- Once a month on campus lectures - Friday to Sunday
- 12 months completion period
- Ongoing Enrollment

*For details consult our EMBA Brochure

ONLINE MBA

- 15 Modules
- 8 weeks per module
- OMBA can be completed within 2 years
- MBA lectured fully online
- Ongoing enrollment

*For details consult our OMBA Brochure



“ I was searching for a challenging high-level education and I chose SBS Swiss Business School as it is one of the top 10 best business schools for MBA in Europe. The lecturer’s ability to share their own experience in order for the students to learn practical and theoretical knowledge at the same time. The facilities of the school were outstanding. I would apply again for an MBA and wouldn’t regret it not for a second, even for the offered price I think it’s appropriate to the quality and excellence of the educational level. ”

Megi Lundra, Flex-MBA Alumna

| FLEX MBA

The SBS Flex MBA is a part-time program developed to provide students with a special set of skills, and expertise in the field of International Management. In today’s dynamic marketplace, successful working professionals must be innovative and entrepreneurial, combining a general knowledge of business functions with specific skills in their area of responsibility. The Flex MBA program allows students to keep their full time job while studying, and lets them apply the knowledge directly in the workplace.

The courses are held once a month on campus; on a Friday, Saturday, and Sunday from 09:00 - 18:00. This gives the participants the opportunity to meet with the lecturer and their classmates.

| PERSONALIZED MBA

The Personalized MBA is the first MBA program of its kind that enables the candidate to tailor the studies according to their personal needs, and provides total flexibility to the pace of studies. The combination of On-campus and Online modules allows every busy business professional to join this MBA program.

- Combine the courses of our on-campus program Flex MBA and the Online MBA courses.
- The number of on-campus courses can increase, depending on the student needs.
- Choose from the 5 specialization offered in the Online MBA
 - Marketing,
 - International Management
 - Global Finance and Banking
 - Human Resource Management
 - Entrepreneurship





| FLEX MBA CURRICULUM

ECTS

FIN 510 FINANCIAL MANAGEMENT	5
MKT 501 MARKETING MANAGEMENT	5
ACC 501 FINANCIAL ACCOUNTING AND THEORY	5
MGT 535 ORGANIZATIONAL BEHAVIOR AND LEADERSHIP	5
COM 507 COMMUNICATION AND NEGOTIATION SKILLS	5
ACC 500 MANAGERIAL ACCOUNTING	5
ECO 503 ECONOMICS FOR DECISION MAKERS	5
MGT 631 HUMAN RESOURCE MANAGEMENT	5
MGT 501 OPERATIONS AND PROJECT MANAGEMENT	5
MKT 506 DIGITAL MARKETING	5
MGT 505 BUSINESS POLICY AND STRATEGY	5
FIN 530 INTERNATIONAL FINANCE AND BANKING	5
MIS 501 MANAGEMENT INFORMATION SYSTEMS	5
MGT 525 BUSINESS VALUES AND ETHICS	5
BUS 510 INTERNATIONAL LAW AND BUSINESS	5
THE 755 INDEPENDENT RESEARCH PROJECT	15

TOTAL ECTS: 90

| MBA Admissions Requirements

- Undergraduate degree (Bachelor) from a recognized university or equivalent
- Successful completion of SBS Admissions Exam
 - Applicants who do not have a Bachelor's degree in the related field will be asked to successfully complete the SBS Massive Open Online Courses (so-called LEVEL UP exam) prior to entering one of the SBS Master programs.
- GMAT score 550 or higher for applicants with an undergraduate degree from the USA (GMAT can be waived if SBS Admissions Exam is successfully completed)
- Fluency in English at a TOEFL IBT level of minimum 90 or IELTS of minimum 6.5 band score (if English is not native language)
- Applicants who meet the English level requirement are exempted from the English skills part in the SBS Admissions Exam
- Minimum of two years of work experience
- Successful completion of a personal interview with our Admissions Officer, either in person, by phone, or online

| How to Apply

1. COMPLETE THE ONLINE APPLICATION FORM
2. COMPLETE CURRICULUM VITAE INDICATING PROFESSIONAL EXPERIENCES
3. CERTIFIED COPY OF BACHELOR'S DEGREE
4. OFFICIAL ACADEMIC TRANSCRIPTS
5. A GMAT SCORE OF MINIMUM 550 (IF APPLICABLE)
6. PROOF OF ENGLISH PROFICIENCY (TOEFL, IELTS, OR TAKE THE SBS ADMISSIONS EXAM)
7. TWO REFERENCE LETTERS (PROFESSIONAL)
8. NON-REFUNDABLE APPLICATION FEE OF CHF 150.-
9. ONE HIGH-RESOLUTION PICTURE (PASSPORT PHOTO STYLE) IN .JPG, .PNG, OR .GIF FORMAT

| Transfers

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office at SBS Swiss Business School.

The admissions officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of "B" or higher.

| Tuition Fees

Tuition fees at SBS Swiss Business School can be paid in full or in installments according to the payment plans below:

APPLICATION FEE	CHF 150.-
ADMINISTRATION FEE*	CHF 3'500.-
FEES PER COURSE (15 COURSES IN TOTAL).....	CHF 1'900.-

We offer a 5% discount on full payment at the start of the program

*One-time non-refundable fee.

TAKE THE NEXT STEP

**ZURICH HAS BEEN
CONSISTENTLY RANKED AS ONE OF THE
TOP CITIES FOR QUALITY OF LIFE AND
AMONG THE BEST STUDENT
CITIES WORLDWIDE**



Call to speak with a
member of our
dedicated team
+41 44 880 00 88



Visit our campus
Monday to Friday
08:30 – 18:00



Send us an email
enrollment@sbs.edu



Attend an info
webinar



Learn more about SBS
Swiss Business School
SBS.edu



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Youtube: www.youtube.com/user/SwissBusinessSchool
Instagram: www.instagram.com/sbs_swissbusinessschool/

* Additional terms and conditions apply to enrolled students



We are here:
SBS Swiss Business School
Flughafenstrasse 3,
8302 Kloten-Zurich, Switzerland