



OMBA

ONLINE MASTER OF
BUSINESS ADMINISTRATION

DEAN'S MESSAGE



The mission of the institution is to educate individuals who will contribute to the management and leadership of global organization

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore, and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. the SBS Online MBA will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is accredited, cutting-edge, and well-respected in the Zurich region and

across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that Online MBA graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Face it. You are busy. You have work obligations, family commitments, and a life to live. We understand that. That is why our program provides the ultimate in flexibility and convenience. Our Online MBA fits your life, not the other way around.

Let the SBS Learning Fun begin!

Bert Wolfs, Ph.D. Academic Dean

ACCREDITATION



Institution accredited pursuant to HEfA for 2021 - 2028

SBS Swiss Business School is institutionally accredited in accordance with the Swiss Federal Act, HEfA 2021-2028.



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas.



SBS Swiss Business School holds a certification by EDUQUA. EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



Accredited by the British Accreditation Council as an Independent Higher Education Institution.



Accredited by a CHEA-Recognized Accrediting Organization Recognized by the U.S Department of Education

RANKING





Why study online?

- If you are often on-the-go, travel frequently or face constantly changing work commitments you may find the rigors of class work impossible to manage.
- You can travel freely, relocate or live in remote areas without interrupting your MBA studies.
- The online learning format suits students' ability to juggle the competing demands of work, family and study. Ultimately, this depends on the type of person you are, your lifestyle and how you prefer to learn.
- Our online education model provides you with true flexibility in your learning options. Not only is the SBS Online MBA truly portable, it also provides you with greater flexibility than traditional MBA programs.

How online learning works?

The SBS Online MBA is conducted exclusively via online lecturing. In conjunction with industry experts and academics, our team of instructors ensures that course contents ensure outstanding learning outcomes.

- You receive a comprehensive Study Guide for each unit which contains full course work, workplace activities, required reading and references to further resources for each topic.
- Your assigned Professor is responsible for setting and marking the assignments and exams, providing commentary on the topics throughout the study period and academic guidance for any questions and issues you have during your study.

Online MBA key features:



SBS iLearn Portal
user friendly
web-platform



Flexible method of learning - you fit in your studies when and where it suits you



Truly portable MBA – all you need is an internet connected device



Take your class into the office, apply the learning to workplace situations immediately



OMBA transforms concepts and issues in a workplace context



Study materials always in your pocket (accessible with any device, any time you like)



Follow courses from where ever you are on the planet

ONLINE MBA AT A GLANCE

- 15 MODULES
- 8 WEEKS PER MODULE
- MBA LECTURED **FULLY ONLINE**
- **OMBA CAN BE COMPLETED WITHIN 2 YEARS**
- **ONGOING ENROLLMENT**
- **LIVE WEBINAR SESSIONS**
- **ONLINE ASSIGNMENT SUBMISSION**
- **ONLINE EXAMS**



ONLINE LEARNING COURSE OVERVIEW

SPECIALIZATIONS

ONLINE MBA CORE FOUNDATION COURSES

	ECTS
MKT 501 MARKETING MANAGEMENT	5
FIN 510 FINANCIAL MANAGEMENT	5
MGT 535 ORGANIZATIONAL BEHAVIOR AND LEADERSHIP	5
ACC 501 FINANCIAL ACCOUNTING AND THEORY	5
MGT 501 OPERATIONS AND PROJECT MANAGEMENT	5
ENT501 SUSTAINABLE ENTERPRISE CREATION	5
ECO 502 MANAGERIAL ECONOMICS	5
COM 507 COMMUNICATION AND NEGOTIATION SKILLS	5
MIS 501 MANAGEMENT INFORMATION SYSTEMS	5
MGT 631 HUMAN RESOURCES MANAGEMENT	5

	ECTS
INTERNATIONAL MANAGEMENT	
ACC 505 ACCOUNTING SKILLS	5
FIN 506 INTERNATIONAL BUSINESS FINANCE	5
MKT 506 DIGITAL MARKETING	5
MGT 505 BUSINESS POLICY AND STRATEGY	5
BUS 705 INTERNATIONAL BUSINESS COMPETITIVENESS	5
MARKETING	
MKT 510 MARKETING RESEARCH AND ANALYSIS	5
MKT 512 RETAILING STRATEGY	5
MKT 506 DIGITAL MARKETING	5
MKT 515 BUYER BEHAVIOR	5
MKT 705 SERVICES MARKETING	5
GLOBAL FINANCE AND BANKING	
FIN 512 GLOBAL FINANCIAL MANAGEMENT	5
FIN 513 SECURITY INVESTMENT ANALYSIS	5
FIN 520 GLOBAL FINANCIAL INSTITUTIONS AND MARKETS	5
FIN 522 PORTFOLIO THEORY	5
FIN 527 FUTURES AND OPTIONS	5
ENTREPRENEURSHIP	
ENT 510 INTRODUCTION TO ENTREPRENEURSHIP	5
ENT 512 FINANCING THE ENTREPRENEURIAL VENTURE	5
ENT 515 FAMILY BUSINESS MANAGEMENT	5
ENT 520 DISTRIBUTORSHIP AND GROWTH	5
ENT 530 MANAGEMENT BUY-OUTS AND BUY-INS	5
HUMAN RESOURCE MANAGEMENT	
HRM 506 PERFORMANCE MANAGEMENT	5
HRM 508 COMPENSATION MANAGEMENT	5
HRM 510 TRAINING AND DEVELOPMENT	5
HRM 512 ORGANIZATIONAL CULTURE AND CHANGE	5
HRM 514 EMPLOYEE RELATIONS MANAGEMENT	5

	ECTS
THE 755 MASTER THESIS	15



“ My motivation to study at SBS Swiss Business School was to be able to gain an MBA degree fully online. I chose to study at SBS because it is in Switzerland, it has good infrastructure for online classes, and the program manager was extremely responsive. ”

Jamila Akhundova
OMBA Alumna

| Faculty

Dr. Erdal Atukeren
Ph.D., University of Ottawa, Canada
(Economics)

Mr. Thomas Signer
MSc., Carnegie Mellon University, USA
(Future and Options)

Mr. Thierry Kiefer
MSc, INSA Strasbourg, France
(Operations Management)

Dr. Mike Krey
Ph.D., University of Plymouth, UK
(Management Information Systems)

Mr. Simon Bracher
CPA, University of Oxford
(Financial Accounting and Theory)

Dr. Bert Wolfs
Ph.D., University of Cumberlands, USA
(Sustainable Enterprise Creation)

All faculty members are employed in international firms and organizations in their areas of expertise. Courses are therefore practical, updated and focused on the students.

*Partial List



| MBA Admissions Requirements

- Undergraduate degree (Bachelor) from a recognized university or equivalent
- Successful completion of SBS Admissions Exam
 - Applicants who do not have a Bachelor's degree in the related field will be asked to successfully complete the SBS Massive Open Online Courses (so-called LEVEL UP exam) prior to entering one of the SBS Master programs.
- GMAT score 550 or higher for applicants with an undergraduate degree from the USA (GMAT can be waived if SBS Admissions Exam is successfully completed)
- Fluency in English at a TOEFL IBT level of minimum 90 or IELTS of minimum 6.5 band score (if English is not native language)
- Applicants who meet the English level requirement are exempted from the English skills part in the SBS Admissions Exam
- Minimum of two years of work experience
- Successful completion of a personal interview with our Admissions Officer, either in person, by phone, or online

| How to Apply

1. COMPLETE THE ONLINE APPLICATION FORM
2. COMPLETE CURRICULUM VITAE INDICATING PROFESSIONAL EXPERIENCES
3. CERTIFIED COPY OF BACHELOR'S DEGREE
4. OFFICIAL ACADEMIC TRANSCRIPTS
5. A GMAT SCORE OF MINIMUM 550 (IF APPLICABLE)
6. PROOF OF ENGLISH PROFICIENCY (TOEFL, IELTS, OR TAKE THE SBS ADMISSIONS EXAM)
7. TWO REFERENCE LETTERS (PROFESSIONAL)
8. NON-REFUNDABLE APPLICATION FEE OF CHF 150. -
9. ONE HIGH-RESOLUTION PICTURE (PASSPORT PHOTO STYLE) IN .JPG, .PNG, OR .GIF FORMAT

| Transfers

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office at SBS Swiss Business School.

The admissions officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of "B" or higher.

| Tuition Fees

Tuition fees at SBS Swiss Business School can be paid in full or in installments according to the payment plans below:

APPLICATION FEE (NON-REFUNDABLE)	CHF 150.-
ADMINISTRATION FEE (NON-REFUNDABLE)*	CHF 2'250.-
15 COURSES	CHF 1'150.- per course

*One-time non-refundable fee.

TAKE THE NEXT STEP

**ZURICH HAS BEEN
CONSISTENTLY RANKED AS ONE OF THE
TOP CITIES FOR QUALITY OF LIFE AND
AMONG THE BEST STUDENT
CITIES WORLDWIDE**



Call to speak with a
member of our
dedicated team
+41 44 880 00 88



Visit our campus
Monday to Friday
08:30 – 18:00



Send us an email
enrollment@sbs.edu



Attend an info
webinar



Learn more about SBS
Swiss Business School
SBS.edu



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Twitter: www.twitter.com/SBSEdu
LinkedIn: www.linkedin.com/company/sbs-swiss-business-school
Youtube: www.youtube.com/user/SwissBusinessSchool
Instagram: www.instagram.com/sbs_swissbusinessschool/

* Additional terms and conditions apply to enrolled students



We are here:
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Flughafenstrasse 3,
8302 Kloten-Zurich, Switzerland